coursera.org

DECEMBER 11, 2014

Statement of Accomplishment

ROMAIN MADROLLE

HAS SUCCESSFULLY COMPLETED THE COURSERA ONLINE COURSE



Foundations of Business Strategy

This introductory business course covers the underlying theory and frameworks that provide the foundations of a successful business strategy. The course develops your ability to think strategically by providing you the tools for conducting a strategic analysis.

MICHAEL J. LENOX
SENIOR ASSOCIATE DEAN AND CHIEF STRATEGY OFFICER
DARDEN SCHOOL OF BUSINESS
UNIVERSITY OF VIRGINIA

IMPORTANT NOTE: THE ONLINE OFFERING OF THIS CLASS IS NOT IDENTICAL TO ANY COURSE OFFERED AT THE UNIVERSITY OF VIRGINIA ("UVA"). THE COURSERA PARTICIPANT WHO HAS RECEIVED THIS STATEMENT OF ACCOMPLISHMENT IS NOT ENROLLED AS A STUDENT AT UVA, HAS NOT RECEIVED CREDIT OR A GRADE FROM THE UNIVERSITY OF VIRGINIA, NOR HAS THE PARTICIPANT'S IDENTITY BEEN VERIFIED BY UVA.